

Everything AdMyTV can do for you.

Enable existing and new venue TV Screens. AdMyTV will connect your existing, currently non-revenue generating displays (passive screens) to a variety of income generating sources; mainly, the ever-growing, programmatic advertising, ad-exchange networks and direct ad sales channels.

Expand. By participating with AdMyTV, existing digital screen ad networks or service-oriented screens such as table-top menu displays, or in-house content screens can connect to established advertising revenue streams.

Empower. AdMyTV consumer-sensor hardware aids its venue and advertising partners gather key consumer data, for more accurate & efficient reach of targeted demographics. AdMyTV consumer-data hardware and services are also available through Sprint's IoT Marketplace. With AdMyTV's consumer-sensor services your existing ad sales network can get the same benefits as the AdMyTV community of screens, without needing implementation of the full AdMyTV platform.

Entrust AdMyTV and our technology and services partner, Samsung, to design and install your own display network and engagement platform at your venues, or your own place-based digital ad network across your chosen verticals. This latter option is key to existing or new place-based digital ad networks.

Engage. AdMyTV 's community of enabled and empowered screens is the perfect advertising media platform to reach consumers in key verticals, through place-based media buys. These venues benefit from high dwell times and offer data rich environments which will greatly benefit any brand and its marketing efforts.

Various display templates.



Full screen. Ideal for ad exchanges.



Multiple ad zones. Great for PMPs



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